



Agenda for Monday, November 19th, 2018; Cook Campus Center MPR ABC

- I. Call to order
- II. Pledge of allegiance
- III. Determination of a Quorum and Roll call
- IV. Approval of the Agenda
- V. Approval of the Minutes
- VI. Guest Speaker(s) (20 min each)
 - a. Frank Wong
 - i. Good evening... I would like to thank everyone for having me here today
 - ii. He's here to talk to us about the Rutgers 30 plan
 - iii. He's apart of the Department of Institutions and Operations
 - iv. Cook College graduate with landscape architecture degree
 - v. He plans the environment for the campus for the next 15-20 years
 - vi. Rutgers 2030 Plan
 1. Peaked in terms of enrollment
 2. This is a campus unlike any other campus.. when he works with other campus builders, they are thinking that we are very eccentric
 3. We are 3-4 different islands around college avenue and he knows that we are totally dependent on the Bus systems. Yet we don't control the roads or the avenues that allow us to use the bus system. So they can not improve the local roads without contacting the people that own them.
 4. What actually is it?
 - a. The 2030 plan is a very big document and it is online at masterplan.rutgers.edu
 - b. There is three volumes and it's the most comprehensive plan that has ever been done at Rutgers in its History and it's a high level plan and its not set in stone
 - c. The plan has a solid framework but the things that are ontop of the framework are continuously evolving and changing

- d. Its sustainable strategies for building land, and connections and how we handled them
 - i. Buildings: Rutgers has over 1000 buildings over the state
 - 1. Yet they are smaller and older and they don't serve the modern day demand of what the faculty need
 - 2. They are poor in layout and inefficient to use with major energy cost
 - 3. They have been used for decades, especially the temporary buildings that are still being used
 - 4. There is not enough money to fix are the maintenance problems that arise with these old buildings
 - 5. THEIR PLAN: build more buildings that are more condense and are more resourceful
 - ii. Land:
 - 1. Rutgers has a lot of land 27 hundrad acres
 - 2. There has been a pattern of spreading outward and they don't want this to be the case wany more. They want us to be more condensed and more high rised then so spread out. They think this will help us with transportation
 - 3. A lot of the land that Rutgers own is unutilized and they are trying to make this unused land for leverage to help the university
 - iii. Connections:
 - 1. If you ask, what would fix? most kids say the transportation system.
 - 2. People are always stuck on the

buses and it's a very negative experience for people at Rutgers.

3. There are multiple initiatives to make the education goes towards the kids
 - a. Synchronous lecturer halls
 - b. There is new software to allow us to use the classroom
 - c. Online lectures
4. Promoting other modes of travel such as bikes
 - iv. Talked about how rutgers is doing a lot for the sustainable side but they don't promote it
 - v. Someone asked about a campus loop and he says that they are looking into it
- e. Hubs: are the student centers really and they are trying to get more traffic through there so that people don't have to walk about 10-15 minutes afterward riding on a bus to their classroom..... trying to promote more conjugated areas of buses
- f. College Avenue Precinct Plan:
 - i. Another tempory Building on campus
 - ii. They are trying to redo this heart of the campus
 - iii. They are trying to create a new quad and they are tying to get
5. Its planning the physical environment.. there is also a university strategic plan
 - a. We need to catch up to other peer institutions and we want to propel ourselves up the rank
 - b. They really are try to make the college avenue better
6. Rutgers has turned around Livingston
7. There is a bike way(trail) along the River and people do not want to go down there
 - a. They are trying to connect the campuses by the trail to make it better
8. Cook Douglass
 - a. Home to a number of different organizations that

has grown today over time and it is very spread out

- b. The buses are really spread out
- c. Within the core of the buses they are proposing more houses to be close to the core
- d. They believe that the Douglas Student Center is a hub spot for the campus
- e. The Newells would come down and that would be the new space
- f. Hypothetically there are three new housing spots
- g. Multiple building sites in the Cook cluster
- h. Lots happening on Nichol Avenue

b. Melissa McKillip

i. Vice Dean for Advancement:

- 1. Her job: Advancement division: anything to engage out students alumni and our residents of New Jersey and securing resources (THIS IS NEW AT RUTGERS)
 - a. She definitely recommends that we connect to them on Facebook, LinkedIn and such
 - b. Exposure for your student organization
 - c. Office of alumni and engagement:
 - d. The Cook Community Alumni are trying to get a plan
 - e. Philanthropy office: they are completely separate from the University but they are trying to engage the alumni to be a part of them
 - i. Also, alumni through scholarships

ii. Scarlet Seniors:

- 1. This is an opportunity to give to Rutgers and you get an extra chord for when you walk

iii. Giving Tuesday:

- 1. Give to different nonprofits and we will be focusing on raising money for the student food pantry
- 2. Gives access to healthy food and such

iv. Rutgers Giving Day:

- 1. SGC can fundraise through different social media

v. The Rutgers Garden has a farmer market and you can table there

vi. Over 600 students that already receive scholarships at other levels

vii.

VII. Deans Reports (5 min each)

a. Cook Campus Dean

i. Did not send a report

b. Dean of Students

- i. No report
- VIII. Reports (5 min each)
 - a. Executive Board
 - i. President
 1. He had a meeting with Julie Traxlor and the Dean of SEBS and how it has been expanding and this year we had 800 students as first year and this doesn't not include transfer students and this gives SEBS more money...
 - a. They are trying to improve the websites and they have a lot of faculty but not enough classroom
 - b. He wants to ask them how to make us visuable
 2. The Vice Chancelor meeting
 - a. They had the Integrim Chancelor Malloy
 - b. The questions from the meeting:
 - c. What has we done in his 110 days ?
 - i. Marketing and branding of Rutgers
 1. Rebuilding
 - ii. Make a central coordination for career services because engineering has their thing and pharmacy have their own thing and so on, so make a central office for it all.
 1. He is looking to make this as efficient as possible not to expand necessarily
 - iii. RCM – responsible center management
 - iv. Old way: money (tuition state appropriation research money) into black box and it is separated by number of students and what they need, the rest is to pay the bills
 1. As a dean: he didn't have any flexibility to pay professors
 2. If he wanted more, he would ask the executive president
 - v. Now: deans get all the money (revenue, make master programs for more revenue and stuff like that) form the students – 1.5% president and 1.5% to chancellor
 1. If they don't have enough like SAS they need to be subsidized and helped by the chancellor – they are in the Red

- 2. They are large and have a lot of programs without research dollars and they don't bring in as much as they could be
 - 3. Some schools are in the black, so they get less subsidization
 - vi. But SEBS – We are in the Red extremely
 - vii. Improving the students experience
 - 1. This was written but it needs to be adjusted every 3 years – it is due for this
 - viii. He cares about accessibility for first generation students
 - 1. His vision: among the top 3-4 school academically/research/ student outcomes (we are already the most diverse)
 - 2. Embedded counsel model
 - 3. Peer to peer model – something to be developed
- d. **Questions that were asked and answered**
 - i. Some student's sexual assault cases take longer to get investigated than others and this is a problem. Is this because of lack of funding and if yes, What is the University doing to increase funding for this issue as well as for CAPS and related programs because of the current inability to support the high number of students?
 - 1. They are expanding and exploring the different ways to handling these issues by looking at other schools and how they minimize the wait list
 - ii. Given the need for leadership and bench marking in our sustainability efforts, would they consider the creation of a university wide Office of Sustainability and Engagement considering the proposal by the Rutgers Sustainability Coalition -an office that would bridge the gap between students,

how they are sustainable, and non-profits, as well as other offices?

1. He will look into it and to try to work with the sustainability coalition but he is very open/for having this implemented
3. Last thing: Retreat: it will be next semester: the first weekend of the semester
 - a. We need to survive and this is something that can be improved by the relationship and family atmosphere that is suppose to be here
- ii. Vice President
 1. **UPD REPORTS ARE DUE ON THE FIFTH OF SEPTEMBER**
- iii. Treasurer
 1. No report
- iv. Recording Secretary
 1. Nudge your friends, tell them to email me
- v. Corresponding Secretary
 1. No report
- vi. Senate Report
 1. No report
- vii. RUSA Report
 1. Last weeks meeting was cancelled because of snow
- b. Committee Reports
 - i. Academic Affairs
 1. No report
 - ii. Allocations
 1. We have been going over the spring budget applications and 21 clubs have applied for funding and they will be done by the beginning of September
 - iii. Internal Affairs
 1. There are people who are on the council and they are not showing up to the meeting and this is becoming a problem and they have to go through a review and go through a legal voting to see why they are not showing up
 - iv. Public Relations and Programming
 1. So, end of the semester and there are a lot of people without tabling hours and we need them
 2. Travel Smart campaign: November 26th and they need help campaigning and promoting
 3. We have one more set tabling event and if you haven't tabled at all this semester you need to get on it

4. Slack is up: if you have not been added to the slack group please email her
 5. SIGN UP FOR THINGS ON SAKAI
 6. Please look for the messages!
 - a. If you are having trouble and are not seeing messages from her please go to her
 - v. University Affairs
 1. No report
 - c. Alumni Report
 - i. No alumni
- IX. Old business (15 min each)
- a. Merchandise Budget
 - b. Scarlet Seniors
 - i. We need someone on the committee
- X. New Business (15 min each)
- a. Voting/discussion on adding \$50 to reimburse Anastasia for the extra cost of the projector
 - b. Volunteering Opportunities
- XI. Press Questions and Open Mic (20 min)
- XII. Roll call
- XIII. Adjournment